



Sponsored by **Fidelity Bank**

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*Co-Chairwoman*  
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Tuyen Nguyen  
*Director of Education*  
Kellie Landeche  
*Director of Philanthropy & Sponsorships*  
Brad Cooney  
*Outreach Coordinator*  
Meredith Hutcheson  
*Executive Assistant*

September 17th, 2020

Dear friends,

We're excited to announce that the **First Tee 4<sup>th</sup> Annual Ladies Junior-Am Golf Tournament Sponsored by Fidelity Bank P.O.W.E.R.** will be hosted at English Turn Golf & Country Club on Tuesday, November 10<sup>th</sup>.

The Junior-Am Golf Tournament will consist of a scramble format with breakfast and registration starting at 7:30am followed by an 8:30am shotgun start. Each team will join three tournament players with one young woman from the First Tee program. This is a great chance to meet and get to know the inspiring girls whose opportunities your contribution impacts!

In addition to breakfast, guests will enjoy on-course food and beverage. The event is being organized to follow all necessary social distancing protocols recommended by the CDC to maintain a safe environment for all attendees.

Continuing with our efforts for female inclusion, we are seeking women-owned and operated businesses to assist us in celebrating this event.

Whether you participate, sponsor, or donate to Ladies Junior-Am, you are directly affecting the life of a young female in our community. Your commitment to helping to impact the lives of young people in our community is sincerely appreciated.

Respectfully,

Julie Moore  
Co-Chairwoman

Beth Bares  
Co-Chairwoman



## 2020 SPONSORSHIP OPPORTUNITIES

First Tee Ladies Junior-Am  
Sponsored by Fidelity Bank P.O.W.E.R.  
Tuesday, November 10<sup>th</sup>, 2020 · English Turn Golf & Country Club  
1 Clubhouse Dr., New Orleans, LA 70131



### Title Sponsor (1) - \$10,000

- Program recognition as Title Sponsor in all printed and promotional materials
- Recognition on tournament signs, website, social media pages, and all major media promotions
- Three (3) Threesomes in Ladies Junior-Am
- Company logo on special tournament player gift
- Promotional tent at event and logo item included in participant gift bag

### Breakfast Sponsor (1) - \$2,000

- Program recognition as Breakfast Sponsor at event
- Recognition on social media pages and website
- Promotional tent with signage in Breakfast area
- One (1) Threesome in Ladies Junior-Am or one (1) table at Healthy Habits Seminar

### Practice Area Sponsor (1) - \$1,000

- Program recognition as Practice Area Sponsor
- Recognition on social media pages and website
- Promotional signage in practice areas (Range and Green)
- One (1) Threesome in Ladies Junior-Am

### Longest Drive Sponsors (2) - \$500

- Program recognition as "Long Drive" Sponsor
- Company logo on "Longest Drive" hole sign
- Promotional item provided for prize for Longest Drive
- One (1) Threesome in Ladies Junior-Am

### Hole Sign Sponsors (18) - \$250

- Company logo on exclusive 2' x 3' tee box sign
- Select from available Nine Core Values or Nine Healthy Habits on the following page

### Presenting Sponsor (1) - \$5,000

- Program recognition as Presenting Sponsor in all printed and promotional materials
- Company logo on tournament signs, website, social media pages, and all media promotions
- Two (2) Threesomes in Ladies Junior-Am
- One (1) table to attend Healthy Habits Seminar
- Promotional tent/table at event and logo item included in player gift bags

### Golf Cart Sponsor (1) - \$2,000

- Program Recognition as Golf Cart Sponsor at event
- Recognition on social media pages and website
- Company logo on all golf cart cards used at event
- Two (2) Threesomes in Ladies Junior-Am
- Promotional tent at event and logo item included in participant gift bag

### Beverage Cart Sponsor (1) - \$1,500

- Program recognition as Beverage Cart Sponsor
- Recognition on social media pages and website
- Company logo on beverage cart signage
- (1) Threesome in Ladies Junior-Am or one (1) table at Healthy Habits Seminar

### Closest to the Pin Sponsors (2) - \$500

- Program recognition as "Closest to the Pin" Sponsor
- Company logo on "Closest to the Pin" hole sign
- Promotional item provided for prize for Closest to Pin
- One (1) Threesome in Ladies Junior-Am

### Team Sponsors - \$375

- Program recognition as Team Sponsor
- (1) Threesome in Ladies Junior-Am
- Sponsor First Tee youth participant in Ladies Junior-Am

### Individual Golfer Registration - \$125

- Register one (1) player in the Ladies Junior-Am
- Receive a player gift, food & beverages and goodie bag



First Tee has established the Nine Core Values: honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgment. These Core Values represent some of the inherently positive values learned by playing golf. Playing golf can also improve quality of life, as there are many physical, emotional and social benefits. We call these the Nine Healthy Habits: energy, play, safety, vision, mind, safety, friends, school, community.

**Select your favorite Nine Core Value or Nine Healthy Habit to sponsor:**



**Honesty** - Golf is unique from other sports in that players regularly call penalties on themselves and report their own score.



**Play** - A variety of energizing play can help the body stay strong, lean and fit, and be fun in the process. Sleep and other forms of “re-charging” allow one to engage in play daily.



**Sportsmanship** - Players must know and abide by the rules of golf and be able to conduct themselves in a kind and respectful manner towards others even in a competitive game.



**Mind** - One’s mind influences his/her emotions and behaviors and can be utilized for self-improvement, building confidence and maintaining perspective. A variety of energizing play can help the body stay strong, lean and fit, and be fun in the process. Sleep and other forms of “re-charging” allow one to engage in play daily.



**Confidence** - Confidence plays a key role in the level of play that one achieves. Players can increase confidence in their abilities by being positive and focusing on something they are doing well regardless of the outcome.



**Energy** - It is important to understand and make healthy choices about when to eat, how much to eat, and the types of food and drinks to provide the body with the most useful energy.



**Perseverance** - To succeed in golf, players must continue through bad breaks and their own mistakes, while learning from past experiences.



**Safety** - Physical safety includes playing in a safe environment and by the rules, protecting the body with proper equipment, warm-up and cool-down and wearing sun protection.



**Judgment** - Using good judgment comes into play when deciding on strategy, club selection, when to play safe and when to take a chance, the type of shot players consider executing, as well as making healthy choices on and off the golf course.



**Vision** - In order to make the most of one’s unique gifts, talents, characteristics, and abilities, an individual needs to learn from the past, value the present, and create their vision & future to ultimately “leave a footprint.”



**Integrity** - Golf is a game of etiquette and composure. Players are responsible for their actions and personal conduct on the golf course even at times when others may not be looking.



**Family** - When family members participate in activities together, share meals, communicate and establish roles & responsibilities, they are more likely to be successful in achieving their health-related goals.



**Respect** - To feel or show deferential regard for; esteem. In golf it is important to show respect for oneself, playing partners, fellow competitors, the golf course, and for the honor and traditions of the game.



**Friends** - Maintaining healthy relationships includes surrounding one’s self with friends and supportive people, while effectively handling challenging situations, including bullying and



**Responsibility** - Accounting for one’s actions; dependable. It is up to players to keep score, repair divots, rake bunkers, repair ball marks on the green and keep up with the pace of play.



**School** - Success in school, learning, building relationships, and contributing to the school environment, leads to success in other areas of life.



**Courtesy** - Considerate behavior toward others; a polite remark or gesture. A round of golf should begin and end with a handshake between fellow competitors. Players also should be still and quiet while others are preparing and performing a shot.



**Community** - Like the health of one’s body, it is important to also explore the health of one’s community and discover how one can give back and care for its environment and safety.



## 2020 Registration & Sponsorship Form

First Tee Ladies Junior-Am  
Sponsored by Fidelity Bank P.O.W.E.R.  
Tuesday, November 10<sup>th</sup>, 2020 · English Turn Golf & Country Club  
1 Clubhouse Dr., New Orleans, LA 70131



Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

(as it should appear on printed material)

Mailing Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please check your sponsor level below:

- ~~Title Sponsor~~     Presenting Sponsor
- Breakfast Sponsor     Golf Cart Sponsor
- Practice Range Sponsor     Beverage Cart Sponsor
- Longest Drive Sponsor     Closest to Pin Sponsor
- "Values" Hole Sign Sponsor     Team Sponsor
- Individual Player Sponsor

Which Value or Habit? \_\_\_\_\_

- Check Enclosed
- Online Payment ([www.firstteenola.org/special-events/ladiesjunioram](http://www.firstteenola.org/special-events/ladiesjunioram))
- Credit/Debit Card

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

CV2: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

### Team of 3 - \$375 Please list each player's information:

Player 1:	Player 2:	Player 3:
Phone:	Phone:	Phone:
Email:	Email:	Email:
Handicap (if applicable):	Handicap (if applicable):	Handicap (if applicable):

### Individual Registration (we will match you with a team) - \$125:

Player:  
Phone:  
Email:  
Handicap (if applicable):  
If you know your team-mates, please list their name(s): \_\_\_\_\_

Please complete this form and email to Kellie Landeche at [kellie@firstteenola.org](mailto:kellie@firstteenola.org) or mail to:  
First Tee Greater New Orleans  
1050 S. Jefferson Davis Parkway, Suite 237  
New Orleans, LA 70125