



15th Annual

First Tee Golf Classic

Sponsored by

Walmart 

Tuesday, October 20th, 2020
Bayou Oaks South Course at City Park





Dear Friends,

We would like to invite you to participate in our **15th Annual First Tee Golf Classic Sponsored by Walmart**, to benefit First Tee's youth development and character education programs. Walmart has been the proud title sponsor of this event since 2008 and we look forward to your participation.

The event will feature the following:

- Hosted on **Tuesday, October 20th** at City Park's Bayou Oaks South Championship Course
- Four-person Scramble format with 2:00pm shotgun start with registration and lunch starting at 1:00pm. The double shotgun includes a morning round reserved for Walmart Store Managers and their vendors. The afternoon round will include additional corporate and individual supporters of First Tee. All sponsors will receive recognition throughout the entire day
- Closest to the Pin, Long Drive and Hole-In-One competitions on course for prizes, including the chance to win a new car
- Online Auction items, including autographed Saints & Pelicans memorabilia, foursomes to the area's best golf courses, restaurant gift cards, and more
- Participants will receive lunch before play and on-course food & drinks provided by some of New Orleans' best restaurants
- All participants will receive a goody bag with player gifts, including an Adidas Golf Polo
- The event will include all safety protocols required in following with CDC guidelines

Schedule:

1:00pm Registration – Player arrival, lunch and practice facilities open

1:30pm – Call to Carts

2:00pm Tee Time – On-course food, drinks and competitions

Post Golf – Awards & Raffle Winners will be announced later in the evening via E-mail notification

Respectfully,

Chip Patterson, Executive Director, The First Tee

&

Todd Jabbia, Market Manager, Walmart

Tournament Sponsor Levels

Title Sponsor (1)- \$25,000

Recognition as Title Sponsor in event program
Recognition on tournament signage and website
Recognition on all media promotions
(8) Foursomes in Golf Classic Tournament
Sponsorship on special tournament polo shirt
Promotional item included in goody bag

Presenting Sponsor (1)-\$10,000

Recognition as Presenting Sponsor in event program
Recognition on tournament signage and website
Recognition in all media promotions
(4) Foursomes in Golf Classic Tournament
Promotional item included in goody bag
Promotional booth at event

Golf Cart Sponsor (1)- \$5,000

Company logo on all golf carts at event
Recognition as Golf Cart Sponsor in event program
Recognition on tournament signage and website
(2) Foursomes in Golf Classic Tournament

Golf Ball Sponsor (1)- \$4,000

Company logo on golf balls provided in player giftbags
Recognition as Golf Ball Sponsor in event program
(1) Foursome in Golf Classic Tournament

Lunch Sponsor (1)- \$3,500

Company logo banner in dining area
Recognition as Lunch Sponsor in event program
Funds used to support local restaurants providing food
(1) Foursome in Golf Classic Tournament

Practice Area Sponsor (1)- \$3,000

Company signage in practice areas (Range and Green)
Recognition as Practice Area Sponsor in event program
(1) Foursome in Golf Classic Tournament

Beverage Cart Sponsors (2)- \$3,000

Company logo on beverage cart with product
Recognition as Beverage Sponsor in event program
(1) Foursome in Golf Classic Tournament

Closest to the Pin Sponsors (4)- \$2,500

Company signage at Closest to the Pin Hole
Recognition as Closest to the Pin Sponsor in program
(1) Foursome in Golf Classic Tournament
Company promotional item for Closest to the Pin winner

Long Drive Sponsors (4)- \$2,500

Company signage on Long Drive Hole
Recognition as Long Drive Sponsor in event program
(1) Foursome in Golf Classic Tournament
Company promotional item for Long Drive winner

First Tee Youth Sponsors (4)- \$2,500

Company signage at tee box with a First Tee participant
Recognition as Youth Sponsor in event program
(1) Foursome in Golf Classic Tournament

Foursome Sponsors- \$1,500

Recognition in event program
(1) Foursome in Golf Classic Tournament
Company logo on hole sign

Twosome Sponsors- \$750

(1) Twosome in Golf Classic Tournament

Individual Golfer- \$375

(1) Single Player in Golf Classic Tournament

Scholarship Sponsors- \$500

Funds a First Tee youth scholarship for entire year
Company logo on hole sign
Recognition in event program

Flag Sponsors (18)- \$350

Company name printed on Pin Flag used during event and presented to sponsor after event.
Recognition in event program

Hole Sponsors- \$250

Company logo on hole sign
Recognition in event program



The 15th Annual First Tee Golf Classic

Sponsored by **Walmart** 
Registration and Sponsorship Form

Company Name: _____
(as it should appear on printed materials)

Contact Name: _____

Mailing Address: _____

City, State Zip: _____

Phone: _____

Email: _____

Please Check sponsor level below:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor \$25,000 | <input type="checkbox"/> Long Drive Sponsor \$2,500 |
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Closest to the Pin Sponsor \$2,500 |
| <input type="checkbox"/> Golf Cart Sponsor \$5,000 | <input type="checkbox"/> Foursome Sponsor \$1,500 |
| <input type="checkbox"/> Golf Ball Sponsor \$4,000 | <input type="checkbox"/> Twosome Sponsor \$750 |
| <input type="checkbox"/> Lunch Sponsor \$3,500 | <input type="checkbox"/> Single Player Sponsor \$375 |
| <input type="checkbox"/> Beverage Cart Sponsor \$3,000 | <input type="checkbox"/> Scholarship Sponsor \$500 |
| <input type="checkbox"/> Practice Areas Sponsor \$3,000 | <input type="checkbox"/> Flag Sponsor \$350 |
| <input type="checkbox"/> First Tee Youth Sponsor \$2,500 | <input type="checkbox"/> Hole Sign Sponsor \$250 |

Player 1: _____

Player 3: _____

Phone: _____

Phone: _____

Email: _____

Email: _____

Shirt Size: _____

Shirt Size: _____

Player 2: _____

Player 4: _____

Phone: _____

Phone: _____

Email: _____

Email: _____

Shirt Size: _____

Shirt Size: _____

Please make checks out to First Tee Greater New Orleans and send with registration form to:

First Tee Greater New Orleans

1050 S. Jefferson Davis Parkway, Suite 237, New Orleans, LA 70125

Questions? Contact Kellie Landeche, kellie@firstteenola.org or 504-304-3309

2020 AUCTION & RAFFLE DONATION FORM

First Tee Golf Classic Sponsored by Walmart
Tuesday, October 20th, 2020
City Park Bayou Oaks South Course

Contact Name: _____ Title: _____

Company Name: _____
(As you would like it to be listed on donor recognition materials)

Mailing Address: _____

City, State, Zip: _____

Business Phone: _____ Mobile Phone: _____

Email: _____

TAX ID NUMBER: 75-3160528

All donations to the Auction are tax-deductible to the fullest extent allowed by law.

Item (s) Donated: _____

*Retail Value of Item: _____

Description of item to be included on signage: _____

Restrictions and Expiration Date: _____

Please contact the following for item photo/logo (if different from above):

Name: _____ Phone: _____ Email: _____

- Check** Item is enclosed
Applicable: Item needs to be picked up by someone from First Tee
 Item will be delivered to The First Tee **by Tuesday, Oct. 13, 2020**
 I would like First Tee to create a gift certificate for the item

To ensure proper recognition, please complete form in its entirety and return to:
First Tee Greater New Orleans
1050 S. Jefferson Davis Parkway, Suite 237 • New Orleans, Louisiana 70125

**For more information, contact Kellie Landeche at (504) 304-3309 or
kellie@firstteenola.org**